



*EXCELLENCE IN EMERGENCY MEDICAL CARE*

**10<sup>TH</sup> ANNUAL SYMPOSIUM ON EMERGENCY MEDICINE,  
Standards of Care 2010, featuring Advances for the Clinician and  
Best Evidence in Emergency Medicine (BEEM)**

**EXHIBIT AND SPONSORSHIP OPPORTUNITIES**

Florida Emergency Physicians (FEP) is proud to announce its 9th Annual CME Program, **"Symposium on Emergency Medicine, Standards of Care 2010 –featuring Advances for the Clinician and Best Evidence in Emergency Medicine (BEEM)"**. We will be hosting this educational activity April 7-10, 2010, at The Rosen Shingle Creek Resort on Universal Boulevard in Orlando, Florida.

You are a recognized supporter in the field of Emergency Medicine, and as such, FEP is extending to you the opportunity to participate as an exhibitor and financial supporter of our Symposium. We have secured the presence of nationally renowned faculty and experts in the field, and we expect an attendance of approximately 300 clinicians from United States, Canada and Europe.

**Benefits of Sponsorship Include:**

- Targeted access and visibility to emergency medicine decision-makers from across the United States and abroad, including: hospital administrators, emergency medicine physicians, nurses, and other healthcare providers such as hospital executives, operating officers, nursing executives, and emergency medicine directors.
- Exhibit hours and attendee traffic designed to maximize your exposure. The Exhibition Hall is adjacent to the general meeting room with dedicated exhibit time daily. Continental Breakfast and refreshment breaks will be served exclusively in the Exhibition Hall.
- Welcome Reception on opening day in the Exhibition Hall. Exhibitors and sponsors will be professionally identified via signage and conference materials.

At this time, FEP is offering four levels of exhibitor participation and several marketing opportunities for our four-day activity. Please refer to the enclosed Exhibit Hall Schedule for more information on Exhibit Hall hours and activities:

**Platinum Sponsorship - \$10,000**

Provides a double booth exhibit space, a 4-night complimentary stay in the Club level at Rosen Shingle Creek and the opportunity to sponsor one of our guest speakers.

**Gold Sponsorship - \$5,000**

Provides a double booth exhibit space, a 2-night complimentary stay at The Rosen Shingle Creek and the opportunity to sponsor one of our guest speakers.

**Silver Sponsor- \$3,500**

Provides a single booth exhibit space and name display on a breakfast or coffee break. If sponsor would like to provide napkins, cups, etc. for the breakfast or coffee break, please notify FEP.

**Bronze Sponsor- \$2,000**

Provides a single booth exhibit space.

**Additional Marketing Opportunities Available:**

- **I.D. Lanyards: \$5,000:** All attendees will be given an identification badge which they can wear around their neck. Company name & logo will be printed on the lanyard.
- **Other Sponsorships Available:** FEP will work with you to develop a sponsorship program tailored to your specific needs. Call with your ideas!

You may contact Shardee Pagan, our Event CME Coordinator, at (407) 875-0555 to secure your exhibit table or to discuss additional sponsorship opportunities, or fill out the registration form.

Thank you in advance for your consideration. I know that this event will be a success for all involved and I look forward to personally extending my appreciation for your support of this premier educational activity